
MAXIM LIGHTING
E12
STUDIO•M
A FAMILY OF LIGHT
maximgroupco.com



HISTORY

At Maxim Group,
light is our fifty-year legacy.

Founded by Jacob Sperling and driven by generations of family passion, we have evolved into a global leader defined by creativity and devotion.

Through our three core brands—Maxim Lighting, ET2 Contemporary Lighting, and Studio • M Lighting—we explore the transformative power of light to shape how we live and connect. We remain grounded in artistry and soul. By honoring our heritage through future innovation, we continue to illuminate life with the same energy that first sparked our journey.

ILLUMINATING EVERY SPACE:

THREE DISTINCT BRANDS, ONE SHARED VISION

At the heart of Maxim Lighting, ET2 Contemporary Lighting, and Studio • M Lighting is the belief that light is a universal language of possibility. We blend innovation with craftsmanship to create everything from timeless classics to bold, modern designs. By focusing on feelings rather than just fixtures, we craft lighting that transforms every space and shapes lasting experiences for everyone.

MAXIM LIGHTING | ET2 | STUDIO•M







LOGISTICS

FACILITIES

Bi-coastal warehouses with 750,000 SF of Grade A warehouse.

West Coast Distribution

LOS ANGELES
City of Industry, CA
(Headquarters)

East Coast Distribution

ATLANTA
Peachtree City, GA

DOMESTIC FULFILLMENT AND DIRECT IMPORT

Programs available for our customers.

98%
Fulfillment Rate

$50MM
of Inventory on hand





GLOBAL NETWORK

Stateside Modifications Available

International Pool of Designers

Parallel Production

Globally Sourced



PARALLEL PRODUCTION

- Cost Controls without jeopardizing production delays, product inconsistency, flexibility that provides peace of mind.
- 70% of production capability outside of China.
- Deep fill rates on highest volume goods.

PROJECTS WE SUPPORT

- Residential
- Multi-family
- Student Housing
- 55+ Communities
- Build-to-Rent (BTR)
- Hospitality





TIMELESS LIGHTING FOR EVERYDAY LIVING

Maxim Lighting blends everyday elegance with enduring craftsmanship, offering versatile, thoughtful designs built to complement a wide range of interiors. With a legacy of reliability and relaxed sophistication, offering approachable luxury into daily life, creating lighting solutions that balance beauty, comfort, and function across generations.

Embodying a legacy of relaxed sophistication, we craft versatile designs that balance comfort with classic appeal. As a heritage brand built on reliability, we provide practical, long-lasting solutions that are both inviting and effortlessly refined.

MAXIM®
LIGHTING



LIGHTING AT THE EDGE OF INNOVATION

ET2 Lighting redefines contemporary lighting through bold innovation, sculptural forms, and sleek minimalism. Focused on pushing design boundaries, creating statement pieces that merge architectural sophistication with cutting-edge creativity, delivering dynamic, expressive lighting for modern spaces and daring lifestyles.

Offering a broad portfolio of contemporary lighting, our collections blend modern aesthetics with expressive forms. From artistic interior fixtures to innovative outdoor designs, we deliver creative solutions tailored for residential, hospitality, and commercial spaces.

ET2 Contemporary Lighting™



EXPERIENTAL DESIGN BY AND FOR THE TRADE

Studio M transforms lighting into an experiential art form, merging refined craftsmanship with visionary creativity. Each collection is born from collaboration with leading designers and artisans, resulting in tailored, timeless pieces that elevate environments through sophisticated storytelling, emotional resonance, and intentional innovation.

Our philosophy is rooted in creating designs that elevate spaces and connect with the human experience, offering lighting solutions that are as inspiring as they are practical.

STUDIO•M
LIGHTING

CREATIVE VOICES

At Studio M, we embrace the transformative power of lighting, viewing it as both an art form and a functional necessity.

Beyond design, we are deeply integrated into the trade community, supporting architects and specifiers with specialized services. As part of a larger lighting group, we provide product modifications, bespoke fabrication, and a dedicated project concierge team.

STUDIO•M





AWARDS

BD | NY PRODUCT DESIGN COMPETITION

MARKET CHOICE AWARDS

GOOD DESIGN THE CHICAGO ATHENAEUM AWARD WINNER

LIGHTING DESIGN AWARDS

HFN PRODUCT AWARD ACCOLADE

MODERN LUXURY INTERIORS BEST OF DESIGN

AWARD DESIGN EXCELLENCE AWARD

luxe RED AWARDS REGIONAL WINNER

reddot

Architizer A+PRODUCTS FINALIST

NY NEW YORK PRODUCT DESIGN AWARDS WINNER

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